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North Arkansas Partnership
for Health Education
1515 Pioneer Drive
Harrison, Arkansas 72601



DI Associates, Inc. presents

BOOT CAMP FOR NURSE EDUCATORS[®]

An International Conference for Evidence-Based Nursing Education

For Educators In Pre-Licensure & RN to BSN Programs



July 23-26, 2010

Pre-Conference Sessions - July 22

Embassy Suites • Albuquerque, New Mexico

Target Audience

Who should attend?

- Nursing Faculty - new and seasoned
- Deans, Directors, and Chairs of PN, Diploma, ADN and BSN programs

Overview

Features include:

- 2 pre-conference options
- Opening reception on July 22
- Lunch included on 2 days
- 11 plenary sessions
- 5 dynamic national speakers
- Vendor exhibits
- Great networking opportunities
- Comprehensive conference book
- Conference briefcase
- Nursing contact hours provided

Vendor Opportunities

- Representatives from various companies will be present to discuss products and services.
- Opportunities exist for companies to sign-up for display booths or varied levels of sponsorship.
- For more information about becoming a vendor, please contact Deanne Blach at 870.715.7508.

Travel Arrangements

- The Albuquerque Sunport is accessible by all major airline carriers.
- Airport to hotel transportation is available by airport shuttle until 9 pm.
- Taxi service is available anytime.

Learning Outcomes

The purpose of this conference is to help Nursing Faculty and Deans/ Directors/ Chairs meet these NLN Core Competencies of Nurse Educators©.

Competency I:

Facilitate Learning

Competency III:

Use Assessment and Evaluation Strategies

Competency IV:

Participate in Curriculum Design and Evaluation of Program Outcomes

Competency VI:

Pursue Continuous Quality Improvement in the Nurse Educator Role

Competency VII:

Engage in Scholarship

Competency VIII:

Function within the Education Environment

Call for Posters

Consider submitting a poster:

Share your creative teaching strategies/ programs with other attendees by participating in a poster display.

All poster presenters must be registered to attend the Boot Camp.

Please access the "Call for Posters" at www.diassociates.com.

Submit an abstract to donna@diassociates.com according to the guidelines.

Registration

Registration Deadline: July 2, 2010

REGISTRATIONS FAXED WITHOUT PAYMENT WILL NOT BE CONFIRMED.

Confirmation is sent if your registration form and payment are received two weeks before the conference begins. Since conference registration and hotel rooms are limited, please register early.

Please type or print clearly.

Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home/Cell Phone: _____ Work Phone: _____

Email (to send confirmation): _____

Employer: _____

Employer's Address: _____

City: _____ State: _____ Zip: _____

Yes, I plan to attend the opening networking reception on Thursday, July 22 from 6-8 pm.

Yes, I plan to bring a guest to the reception. Tickets for each guest may be purchased at the door for \$20. Preregistration is required.

Fees (Includes nursing contact hours, meals, conference notebook, & resources)

Prior to April 22, 2010 (Registration form and fee must be postmarked by April 22) **Amount**

Individual: \$709 (USD) \$ _____

Group: \$689 each (USD) - 3 or more registrations mailed together \$ _____

After April 22, 2010

Individual: \$799 (USD) \$ _____

Group: \$769 each (USD) - 3 or more registrations mailed together \$ _____

Pre-conference Options for July 22, 2010 (No Group Discounts)

One Session: \$159 (USD) \$ _____

Two Sessions: \$250 (USD) \$ _____

Total Amount Enclosed \$ _____

Pre-Conference Options (These sessions require an additional fee as noted above)

_____ Session D.1 (8:30 - 11:30 am) - *Preparing Your Students For Safe Care*

_____ Session D.2 (1:00 - 4:00 pm) - *Teaching on a Shoestring*

Credit Card: Visa Mastercard

Name (as it appears on card): _____

Card Number: _____ Expiration Date: _____

3 Digit Security Code (found on back of card): _____ Zip Code (of card holder): _____

Signature: _____

Make checks or money orders payable to: DI Associates, Inc.

Sorry, no purchase orders are accepted as payment.

Please mail registration form & fees to:

DI Associates, Inc. • 50 Anasazi Trails Loop • Placitas, NM 87043 • Phone/Fax: 505.867.4270

Conference & Hotel Accommodations

Embassy Suites

1000 Woodward Place NE • Albuquerque, NM 87102



Reservations

Call: 505.245.7100

Toll Free: 800.362.2779

Online: www.embassysuites.com



Special Conference Rates

\$139 single/double • Additional person \$10

Room price includes internet access, breakfast, and manager's evening reception.

***A block of rooms is being held at the hotel under "Boot Camp For Nurse Educators" until July 2, 2010 unless the block is full. Be sure to register early to get these prices!*

Travel Arrangements

Sunport Shuttle

Call: 505.883.4966 • Toll Free: 866.505.4966

Online: www.sunportshuttle.com

Located on the first floor of the Albuquerque International Sunport across from Southwest baggage claim 3. Reservations encouraged but not required.

DI Associates, Inc.

Donna D. Ignatavicius, MS, RN, ANEF
President

Charles J. Ignatavicius, BS, LNHA
Vice President

Phone/Fax: 505.867.4270

Email: info@diassociates.com

Web: www.diassociates.com

Deanne A. Blach, MSN, RN
CE and Marketing Coordinator

Phone: 870.715.7508

Email: deanneblach@aol.com

Register Early!

Take advantage of our special early bird discount rate! — Deadline April 22nd

Group Discounts!

3 or more registrations mailed together

Photography

DI Associates, Inc. reserves the right to photograph attendees for use in promotional materials.

Cancellation Policy

No refunds will be given. However, a substitute may attend or the registrant may attend the next Boot Camp.

Opening Networking Reception

Thursday, July 22 • 6 – 8 pm

One of the major benefits of an international nursing education conference is having the opportunity to develop relationships and share best practice ideas with peers from all over the United States and Canada. On Thursday evening, July 22nd, join DI Associates and meet other conference attendees for an opening reception at the Embassy Suites.

Speakers

Donna Ignatavicius, MS, RN, ANEF

Donna is nationally and internationally recognized as an expert in nursing education through her work experience, publications and speaking engagements. Donna is a celebrated author of nursing textbooks, and has published multiple book chapters and journal articles. Her new 6th edition of *Medical Surgical Nursing: Patient Centered Collaborative Care* (2010), co-written with Linda Workman, is a leading seller in the field. Donna is also highly acclaimed for her Boot Camp for Nurse Educators conducted over the past 6 years. As President of DI Associates, Inc., she provides curriculum consultation and nursing education presentations throughout the United States and has helped plan and conduct over 2000 local and regional nursing education workshops. Donna also teaches as a guest lecturer at the Brookline College in Phoenix for their associate degree in nursing program. In recognition of her contribution to the field of nursing education, Donna was inducted as a Fellow of the Academy of Nursing Education in 2007.

Gail K. Baumlein, PhD., RN, CNS, CNE, ANEF

Gail Baumlein is the Director of Online Programs at Chamberlain College of Nursing, with more than 25 years of experience in the healthcare industry. Gail speaks nationally on topics related to technology and teaching in nursing, and has a number of publications focusing on nursing education and the use of technology in education. She is chairperson of the Educational Technology and Information Management Advisory Council for the National League for Nursing. In 2005, she was awarded the Ohio League for Nursing Excellence in Teaching Award for "significant contribution to nursing education in Ohio and the teaching and learning of students." Dr. Baumlein received the Distinguished Nursing Alumni Award from the University of Akron in 2003. In 2007, she was inducted into the Academy of Nursing Education Fellows.

Deanne A. Blach, MSN, RN

Deanne has used concept mapping in clinical and classroom settings for the last 10 years. Her projects include: co-author of *Teaching Nursing Using Concept Mapping* (2008), chapter contributor on concept mapping in Caputi and Engelmann's *Teaching Nursing: The Art and Science*, and developer of concept maps for DeLaune and Ladner's *Fundamentals of Nursing* textbook. As President of DB Productions, she is a national conference planner and speaker. She is contributing author and faculty for Drexel University's NCLEX® EXCEL! Review courses.

Linda Caputi, RN, MSN, EdD, CNE

Linda has authored educational multimedia programs, several nursing education books, produced and developed videotapes, and published book chapters and journal articles. Linda was acknowledged for teaching excellence in *Who's Who Among America's Teachers* and named 2004 Educator of the Year by N-OADN. She is on the editorial staff for *Advances for Nurses* and serves on the National League for Nursing's Board of Governors. She is a Professor of Nursing at College of DuPage in Glen Ellyn, Illinois and has achieved the Certified Nurse Educator (CNE) designation from the National League for Nursing.

Marilyn Oermann, PhD, RN, FAAN, ANEF

Marilyn is Professor and Division Chair in the School of Nursing at the University of North Carolina. She is author/co-author of 11 nursing education books and more than 150 articles. Her current books are *Evaluation and Testing in Nursing Education* (2nd Ed.), *Writing for Publication in Nursing*, and *Clinical Teaching Strategies in Nursing* (2nd Ed). Marilyn is Editor of the *Journal of Nursing Care Quality*. She is a fellow in the American Academy of Nursing and in 2007 was inducted as a fellow into the prestigious Academy of Nursing Education for her national contribution to the field of nursing education.

Pre-Conference Sessions

Thursday, July 22

Please make your selection on the registration form

7:30 – 8:30 Registration and refreshments

8:30 – 11:30 **Session D.1**

Preparing Your Students for Safe Care: It's More Challenging Than You Think

Donna Ignatavicius, MS, RN, ANEF

Session Overview:

According to recent Nursing Executive Center research, most new graduates today cannot fully provide safe and effective patient care. This workshop will discuss best educational practices that will help you focus on essential safety competencies in your curriculum. You will then have the opportunity to plan instructional activities that can be immediately used with your students in the classroom, simulation laboratory, and clinical setting.

This continuing nursing education activity was approved by the Illinois Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This preconference session has been recognized for 2.75 contact hours and has been officially assigned the INA-CE Approval Number: 0711-7531.

11:30 – 1:00 Lunch on your own

1:00 – 4:00 **Session D.2**

Teaching on a Shoestring: Practical Tips and Tools for the Busy Educator!

Gail K. Baumlein, PhD., RN, CNS, CNE, ANEF

Session Overview:

Best practices in teaching and learning highlight student engagement in the classroom, and active teaching strategies provide the key to reaching today's learners. Set the tone for active learning in your classroom by using teaching strategies that are creative, innovative, and economical and use all the senses. Learn how to use simple multi-media techniques and web-based resources, and have fun with games, food, and role-play to enhance your lessons. You are guaranteed to leave this session with new ideas that will liven up your classroom and engage your students!

This activity has been submitted to Illinois Nurses Association Approver Unit for approval to award contact hours. Illinois Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

All faculty at nursing continuing education activities are required to disclose to the audience (1) any significant financial relationships with the manufacturer(s) of any commercial products, goods or services and (2) any unlabeled/unapproved uses of drugs or devices discussed in their presentations. Such disclosures will be made in writing in the course presentation materials.

This conference has received commercial support from a variety of vendors. This commercial support shall not influence the design and scientific objectivity of this educational activity. A complete list of vendors will be available at the conference in the printed materials. The educational event will be kept separate from promotional activities.

Conference Schedule

Wednesday, July 21

5:00 – 7:00 Pre-conference registration

Thursday, July 22

Pre-conference Sessions

7:30 – 8:30 Pre-conference registration

8:30 – 11:30 Pre-conference session (D.1)

11:30 – 1:00 Lunch (on your own)

1:00 – 4:00 Pre-conference session (D.2)

2:00 – 5:00 Early conference registration

6:00 – 8:00 Opening reception

Friday, July 23

7:00 – 8:30 Registration

8:30 – 9:00 Welcome & introduction

9:00 – 10:30 **Keynote Address: Redesigning Curricula to Meet a Changing Health Care System**

Donna Ignatavicius

10:30 – 11:00 Break (Exhibits & posters open)

11:00 – 12:00 **Developing an Effective Nursing Curriculum for Pre-licensure and RN-to-BSN Programs**

Donna Ignatavicius

12:00 – 1:15 Lunch (provided)

1:15 – 2:30 **Using Engaging Classroom Teaching/Learning Strategies to Enhance Student Thinking and Discovery**

Donna Ignatavicius

2:30 – 3:00 Break

3:00 – 3:45 Facilitated small group work & sharing results

Saturday, July 24

7:30 – 8:30 Registration & refreshments

8:30 – 10:00 **New Approaches to Clinical Instruction: Meeting Today's Challenges**

Linda Caputi

10:00 – 10:30 Break

Saturday, July 24 (cont'd)

10:30 – 11:30 **New Approaches to Clinical Instruction (cont'd)**

Linda Caputi

11:30 – 12:45 Lunch (provided)

12:45 – 2:00 **Writing NCLEX® Style Test Items for Clinical Decision-Making**

Donna Ignatavicius

2:00 – 2:30 Break

2:30 – 3:30 **Writing NCLEX® Style Test Items (cont'd)**

Donna Ignatavicius

3:30 – 4:15 Facilitated small group work & sharing results

Sunday, July 25

7:30 – 8:30 Registration & refreshments

8:30 – 10:00 **Analyzing Test Results for Reliability and Item Revision**

Donna Ignatavicius

10:00 – 10:30 Break (Exhibits & posters close)

10:30 – 12:00 **Assessment of Learning: Validating Student Success**

Marilyn Oermann

12:00 – 1:30 Lunch (on your own)

1:30 – 2:30 **Developing an Evidence-Based Clinical Evaluation Tool**

Marilyn Oermann

2:30 – 2:45 Break

2:45 – 3:45 Facilitated small group work & sharing results

Monday, July 26

7:30 – 8:30 Registration & refreshments

8:30 – 10:00 **Using Concept Mapping in Nursing Education**

Deanne A. Blach

10:00 – 10:15 Break

10:15 – 11:30 **Using Concept Mapping in Nursing Education (cont'd)**

Deanne A. Blach

11:30 – 12:00 Summary & evaluation

18.25 Nursing Contact Hours

This activity has been submitted to Illinois Nurses Association Approver Unit for approval to award contact hours. Illinois Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.